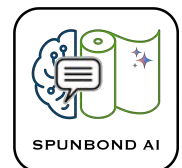


KIWis – AI tool for creating new nonwoven products

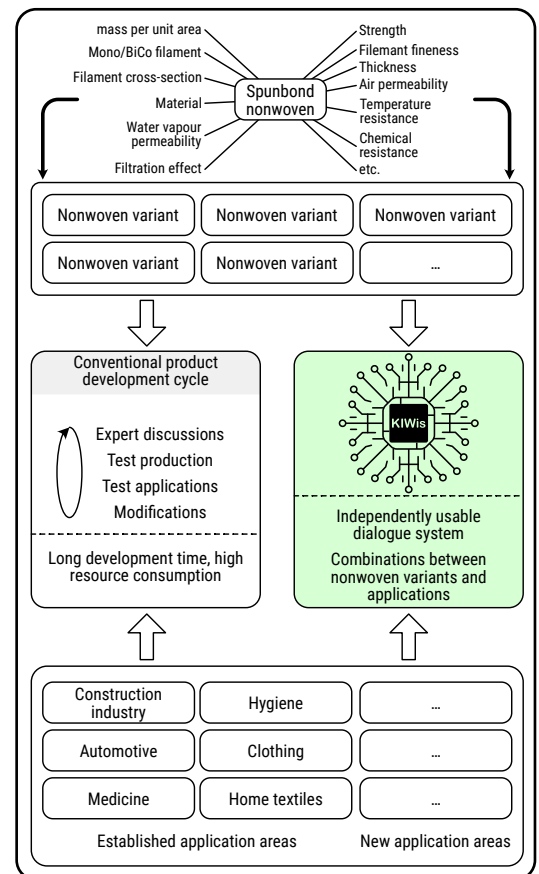
Problem / Motivation

- **Trial-and-error development:** Conventional textile development through complex sample production leads to high costs and long development times
- **Parameter prediction hardly possible:** Relationship between material and quality parameters difficult to predict
- **High investment barriers:** Disruptive textile products hardly economically viable to develop
- **Unused digitization:** Multimodal data from production not intelligently connected



Solution

- **Novel nonwovens:** Development of an AI tool for creative spunbond proposals based on specialized language models
- **Multimodal AI system:** MLLM processes text and image input for spunbond nonwovens
- **Dialogue-driven interaction:** Natural communication between user and AI system
- **Textile-specific data basis:** Connection between language models and textile-specific knowledge for innovative variants
- **Increased efficiency:** Shorten product development cycles and save resources (time, material, energy)



Project Launch

02/2025

INNO-KOM

Supported by:



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